



MEDIA/PHOTO ADVISORY

Major Leaguers Help Teach Baseball to Underprivileged Children

**250 Kansas City area youth to join Aviles, Bannister, Butler, Chen, Maier & Pena
at Players Trust's City Clinics program - Friday, July 30, at Cleveland Field**

- WHO:** Kansas City Royals players **Mike Aviles, Brian Bannister, Billy Butler, Bruce Chen, Mitch Maier** and **Brayan Pena**; former Major Leaguers, including **Jay Hankins, Dennis Leonard, Rick Parker, Stan Wall** and **Frank White Jr.**; 250 children from Operation Breakthrough and Boys and Girls Clubs.
- WHAT:** The Players Trust's **City Clinics** program is a grass-roots campaign developed by – and features the active participation of – current Major Leaguers to promote the game of baseball to underprivileged children, ages 6-16, in select cities across the U.S. and Latin America.
- The Players Trust enjoys the support of the Major League Baseball Players Alumni Association's Legends for Youth program in hosting its **City Clinics**. Children participating in these free clinics receive hands-on instruction from current and former big leaguers in areas such as base-running, pitching, hitting, throwing and fielding. During each session, **City Clinics'** attendees also participate in a question and answer session with the players, and receive free T-shirts, autographs and refreshments.
- The Major League Baseball Players Trust is a charitable foundation created by the players to help those in need. Through the Players Trust, active Major Leaguers contribute their time, money and celebrity to call attention to important issues affecting those in need and to help encourage others to get involved in their own communities.
- The **City Clinics** program is underwritten by Majestic Athletic, a division of VF Imagewear, Inc.
- For additional information about the Players Trust, please visit www.MLBPLAYERS.com. Also, visit the Players Trust channel on YouTube at <http://www.youtube.com/user/MLBPlayersTrust>
- About the MLBPAA** (www.baseballalumni.com)
Celebrating its 28th year in existence, the Alumni Association is a non-profit organization that was formed to promote the game of baseball, raise money for charity, inspire and educate youth through positive sport images.
- WHEN:** Friday, July 30, 2010
10:00 AM – 1:00 PM Local Time (Royals players scheduled to arrive 11:45 AM)
[Please Note: The event is not open to the general public.]
- WHERE:** Cleveland Field, 4299 Cleveland Avenue, Kansas City, MO 64130
- Contacts:** Greg Bouris, MLBPA, (212) 826-0808 (office)
Hillary Falk, MLBPA (on-site) (917)301-1052 (cell)
Nikki Warner, MLBPA, (719)477-1870 x. 105 (office)
Tyler Kourajian, MLBPA (on-site) (770)630-7426 (cell)